

SFX International Privacy Policy

SFX International FZCO prioritises the protection of your private information. This Privacy Policy applies to www.sfxfunded.com and governs our data collection and usage practices. By engaging with our website/products, you acknowledge and consent to the practices described in this document, including any subsequent amendments.

Collection of Personal Information

SFX International may collect personal information that can identify you, such as:

- Identification Information: Your full name, home, mailing address, ID & selfie.
- Contact Details: Your email address and phone number.
- Financial Information: Billing, credit card, and crypto wallet information for transaction processing.

This information is gathered for the purpose of providing you with our services and products and is only collected when you voluntarily provide it. You may be required to share this information when engaging in activities such as registering for an account, participating in promotions, or making purchases.

Use of Personal Information

We utilise your personal information to:

- **Enhance Service and Personalised Experience:**
 - Tailor and improve user experiences based on individual preferences and interactions.
 - Personalise content and offers to ensure relevance to the users.
- **Provide Customer Support and Communication:**
 - Respond to inquiries, offer support, and address service-related issues or complaints.
 - Communicate regularly about account management, service updates, and informational content.
- **Facilitate Business Operations and Analysis:**
 - Conduct internal business processes such as auditing, data analysis, and research to enhance our services.
- **Conduct Marketing and Promotional Activities:**
 - Inform about new products, services, and special promotions.
 - Execute targeted marketing campaigns based on user interests and purchase history.
- **Ensure Security and Prevent Fraud:**
 - Monitor transactions to prevent fraud, unauthorised access, and other illegal activities.

- Verify identities and authenticate users to maintain service integrity.
- **Comply with Legal and Regulatory Requirements:**
 - Adhere to legal obligations, including tax, financial, and consumer protection laws.
 - Cooperate with law enforcement and regulatory bodies in legal proceedings.
- **Engage in Community and Social Interaction:**
 - Manage user participation in forums, social media, and other interactive platforms.
 - Conduct surveys to gauge customer satisfaction and collect testimonials.
- **Facilitate Partnerships and Collaborations:**
 - Collaborate with business partners for joint ventures and enhanced service offerings.
 - Engage in cross-promotional activities with third-party affiliates.
- **Resolve Disputes and Address Claims:**
 - Address disputes or claims related to our services or transactions.
 - Manage legal claims and customer complaints effectively.
- **Handle Business Transitions:**
 - Manage personal information as part of business assets in mergers, acquisitions, or sales.

Sharing Information with Third Parties

SFX International may disclose your information to third parties for reasons including, but not limited to:

- Enhancing the functionality and user experience of our products.
- Collaborating with business partners on offerings that may interest you.
- Enabling third-party support for analytics, customer communication, and product delivery.

All third parties are strictly prohibited from using your information for purposes other than those specified by SFX International and must maintain its confidentiality.

Automatically Collected Information

Technical information such as your IP address, browser type, domain names, access times, and referring website addresses may be collected automatically. This data is crucial for service quality maintenance and overall operational analytics.

Use of Cookies

Cookies are small text files stored on your computer when you visit a website. We use cookies for various purposes to enhance your online experience on our site, such as remembering your account login details. You can change your preferences and decline certain types of cookies while browsing our website. You can also remove any cookies already stored on your

computer, but keep in mind that deleting cookies may prevent you from using parts of our site.

Enabling/Disabling and Deleting Cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Tracking User Behaviour

We may monitor user interactions on our website to identify popular services and tailor content and advertising to user interests. This data assists in improving user experience and service quality.

Social Media

On our website, we have included content from Facebook and Instagram to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like Facebook and Instagram. This content is embedded with code derived from Facebook and Instagram and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. Facebook and Instagram are located in the United States.

Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described here. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

Links to Other Sites

Our website may contain links to external sites. SFX International is not responsible for these external sites' privacy practices or content.

SSL Protocol

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol. We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet

or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that:

(a) there are security and privacy limitations inherent to the Internet which are beyond our control; and

(b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Right to Deletion

Upon a verifiable request, we will delete your personal information from our records and instruct our service providers to do the same, subject to legal exceptions and requirements.

Age Restriction Compliance

SFX International is committed to complying with laws and regulations regarding the protection of minors. We do not intentionally collect personal information from individuals under the age of 18. By accessing and using our services, you affirm that you are either 18 years of age or older or that you are a parent or legal guardian overseeing the use of our services by a minor with your consent.

Measures Upon Detection of Minor's Information

In the event that we identify personal information that has been collected from a minor under 18 without appropriate parental consent, we will take immediate action to deactivate the associated account and remove such information from our databases.

Reporting and Contact

Should you become aware of any personal information we may have inadvertently collected from minors, we encourage you to report this to us at [support@sfxfunding.com]. We take such matters seriously and will promptly address any concerns to ensure compliance with applicable child protection laws.

Opt-Out & Unsubscribe from Third Party Communications

You have the right to opt-out of certain information uses, particularly those involving third-party partners. You can exercise this right by contacting us at [support@sfxfunding.com].

E-mail Communications

We may contact you via email for general updates, announcements, surveys, or promotional offers. You have the option to unsubscribe from such communications.

External Data Storage

Your data may be stored on servers provided by third-party hosting services with whom we have contractual agreements.

Changes to this Statement

The latest version of the Privacy Policy can always be found on this page. We hold the exclusive right to modify, amend, or substitute any segment of this Policy by publishing the alterations on our website. Significant changes will be communicated through the primary email address specified in your account or via prominent website notifications. However You are tasked with regularly reviewing our website for any updates. By continuously using and/or accessing our website or the Service after any revisions to these Terms and Conditions are posted, you agree to accept those modifications.

Contact Information

For inquiries or comments about this Privacy Policy including Cookies Policy or to report non-compliance, please contact us at

SFX Funded
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Website: <https://sfxfunded.com>
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This statement is effective as of 1 May 2024.